



The New

Heeley Voice

Advertising Rate Card

The New Heeley Voice is a community led magazine published by Heeley Development Trust. In celebration of our 50th issue (September 2011), we now offer an extensive range of excellent value advertising space to local, and Sheffield-wide, businesses and organisations. See overleaf for the full range.

Facts & Figures

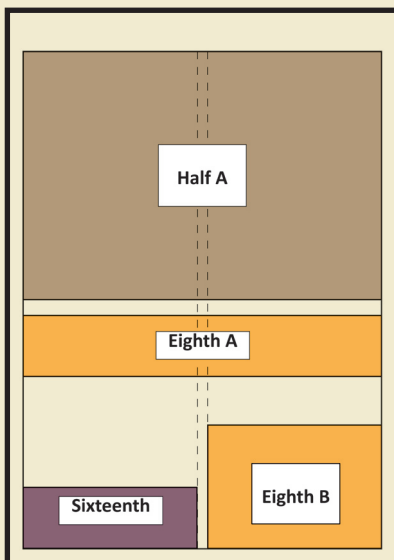
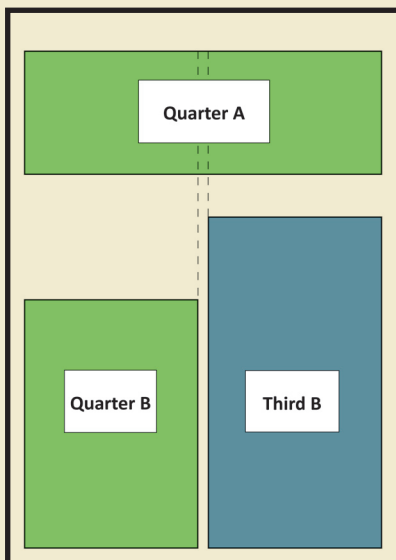
- Delivered to 4,500 homes – that’s a potential readership of 12,000 residents in the S2 and S8 areas (Heeley, Meersbrook & Lower Arbourthorne).
- Quarterly delivery of The New Heeley Voice since 1997. If you take advantage of our 10% discount on a four issue booking, your advert will be reproduced 18,000 times in one year.
- Quality, locally produced content - no more than a quarter of each issue is allocated to advertising so your advert will stand out and be read by local people.
- Available to pick up from local doctors surgeries and other community venues such as churches, schools and pubs. To suggest a local venue as a pick up point, email voice@heeleydevtrust.com.
- A forty year history – The New Heeley Voice took over from ‘Heeley Voice’, a newsletter first published by local residents in 1971.

“We at B.J.Mason choose to advertise in Heeley Voice as we believe it to be an integral part of the community. I look forward to reading each new issue and I always keep mine for the wealth of information on what’s going on in and around our area as well as many good contacts for local businesses.”

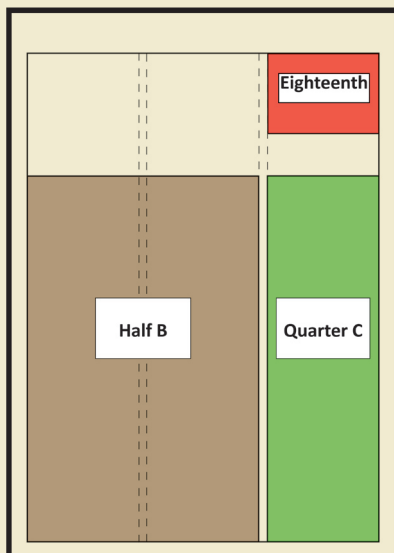
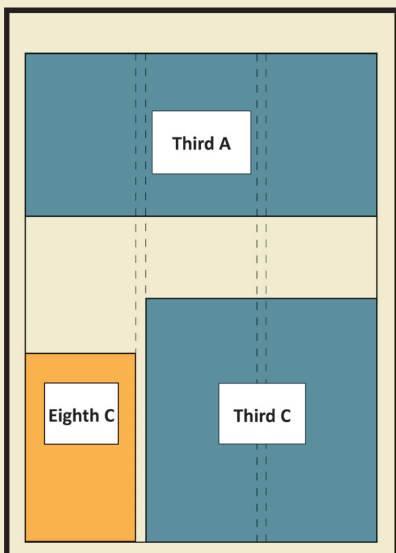
BJ Mason, Motor Mechanics, Broadfield Road



Two Column Page Options



Three Column Page Options



How to book advertising space

Email voice@heeleydevtrust.com and we will send you an order form.

Please note that VAT will be added to the prices shown.

You can find out print deadlines here:

<http://heeleyonline.org/new-heeley-voice/>

Shape & Size	Dimensions [WxH]	Price Exc. VAT [10% discount on 4 issues]
Full Page [A4 not shown]	190mm x 264mm	£200.00 [£720.00]
Half A [Horizontal]	190mm x 132mm	£120.00 [£432.00]
Half B [3 Col Block]	125mm x 198mm	
Third A [Horizontal]	190mm x 88mm	£80.00 [£288.00]
Third B [2 Col Block]	92.5mm x 176mm	
Third C [3 Col Block]	125mm x 132mm	
Quarter A [Horizontal]	190mm x 66mm	£65.00 [£234.00]
Quarter B [2 Col Block]	92.5mm x 132mm	
Quarter C [3 Col Block]	60mm x 198mm	
Eighth A [Horizontal]	190mm x 33mm	£40.00 [£144.00]
Eighth B [2 Col Block]	92.5mm x 66mm	
Eighth C [3 Col Block]	60mm x 102mm	
Sixteenth	92.5mm x 33mm	£23.00 [£82.80]
Eighteenth	60mm x 44mm	£20.00 [£72.00]

Technical specifications

Please send your adverts in the any of the following formats: Word documents, pdf, jpeg, eps. If sending as a Word document, all images must be supplied separately and must be high resolution. Artwork can be emailed or supplied on disk. If you have any queries about formats and dimensions, email

voice@heeleydevtrust.com

Conditions

Inclusion cannot be guaranteed and will depend on the availability of space. If no space is available, after discussion with the advertiser, either a full refund will be given or space allocated in the next available issue.

It is the responsibility of the advertiser to ensure that advertising copy is legal, decent, honest, truthful and complies with the current British Code of Advertising and all other Codes under the general supervision of the Advertising Standards Authority.

Benefits

- **Get value for money** - contributions and feedback attest to the high value placed on this much loved local publication, so you can be assured your advert will be read.
- **Support your local community** - The New Heeley Voice aims to strengthen the local economy through the delivery of up to date information about events, activities and businesses operating in Heeley. Make sure your business is known to your local consumers.
- **Beat the recession** – Current advertisers and contributors report a high response to adverts placed in The New Heeley Voice.

Business News

Opening new premises? Offering a new service? Been working with the local community? Local businesses are also invited to contact The New Heeley Voice if they have stories to share. Rates for articles are similar to those for advertising space. Email voice@heeleydevtrust.com for more information.



Tell us your details

We send out quarterly reminders of our copy deadlines by email. Email voice@heeleydevtrust.com to let us know your email address so your business can keep in touch.

Contact Details

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Heeley
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S8 9TF
Tel: 0114 250 0613

voice@heeleydevtrust.com



**Heeley
Development
Trust**